



Star Baker Fundraising Guide

Thank you for choosing to take part in the 2022 EDS UK Great British Bake-In. This is your chance to get baking and show off your banana bread and sourdough skills!

This fundraising guide will give ideas on how to get started with your BakeIn challenge and tips on reaching your fundraising target. The money you raise will mean that when someone with Ehlers-Danlos syndrome (EDS) or hypermobility spectrum disorder (HSD) needs information, advice or simply someone to listen, we can be there.



Choose your challenge

We are running three challenges across four weeks, you can choose to take part in one or all three.

Your challenge can take place wherever you like – at home with family and friends, outside in the garden, online, in the office or catching up with your bestie.

Choose your date, get prepared and add the ingredients to your weekly shopping list!

Week 1: 1st–7th March – Cake week

Week 2: 9th–15th March – Bread week

Week 3: 17th–23rd March – Zebra week

Get fundraising

In your work place – bring your bakes into work. You could set a price per slice or raffle off a whole cake to your colleagues.

With family and friends – invite your family and friends round to your home or garden for a tea party to sample your baking skills.

Online – organise a virtual competition with friends!

Simply ask those involved to make a donation to EDS UK via your online JustGiving page or using your cardboard collection box.

JustGiving

JustGiving is one of the easiest ways to raise money and they collect Gift Aid on our behalf.

Simply head to the [EDS UK Great British Bake-In 2022 JustGiving campaign page](#) and click the orange 'Start Fundraising' button. You will be guided through setting up your own fundraising page, which will automatically sync with the fundraising totaliser to help us reach our target.

The sooner you start fundraising, the more money you will raise and the bigger difference you will make to improving quality of life for people living with the Ehlers-Danlos syndromes (EDS) and hypermobility spectrum disorder (HSD).

Promoting your challenge online

We'd love to see your bakes! Use your social media platforms to promote your challenge and share photos of your scrumptious scones and tasty teacakes. Don't forget to use our downloadable bunting in your photos! Remember to include a link to your JustGiving page in any posts to encourage people to donate.

If you have any questions, please get in touch with the fundraising team: fundraising@ehlers-danlos.org